



# naming opportunities

## Hafuch al Hafuch

counseling centers offer a café-like atmosphere and a meeting place that enables a dialogue between teenagers, professionals and volunteers. These meetings take place in an environment that fosters openness, warmth, affection and respect.

**Naming rights: \$360,000 per branch**

## Migdalar

centers throughout Israel provide services at individual, familial, and community levels. Each center offers a wide range of options for youth including leisure activities, counseling, support, educational workshops, leadership development and social education.

**Naming rights: \$600,000 per branch**

## Track team

established by the *Migdalar* Center in Kiryat Malachi, uses competitive and cooperative athletics as a catalyst for self-empowerment and respect of others. The participants are primarily recent immigrants from Ethiopia and troubled teens. One member of the track team was recently declared national champion in the 1500 meter race for youth.

**Naming rights: \$100,000**

## Galgal

is an emergency center for young adults living on the streets in Jerusalem. The majority of these youth regularly abuse drugs and are completely alienated from any supportive framework. Many are recent immigrants struggling to find their place in Israeli society, or native Israelis who have left

ultra-Orthodox families. *Galgal* provides counseling, mentoring, and basic humanitarian needs, including referrals to medical care.

**Naming rights: \$1,100,000**

## The Shelter Apartment

offers a temporary residence for homeless and drug-addicted young women in Jerusalem. This population is extremely susceptible to sexual assault and physical harm, and often becomes engaged in prostitution. The Shelter keeps them off the streets during the night.

**Naming rights: \$350,000**

## Someone To Run With

provides an immediate response to teenagers and young adults living on the streets of Tel Aviv. Over two-

thirds are immigrants from the Former Soviet Union. Most of the youth served by the center struggle with substance abuse and are in extreme physical and emotional distress. “Someone to Run With” offers these young people basic humanitarian needs, and provides counseling and referrals to other social services in the community.

**Naming rights: \$1,700,000**

## Transitional Apartments

offer participants of “Someone to Run With” a home for a period of nine months to one year to facilitate the rehabilitation process. Each participant undergoes an individually tailored therapy and rehabilitation program, and eventually transitions into independent living.

**Naming rights: \$2,000,000**

## Awake at Night

is the only resource in Israel for youth who are involved in prostitution or are otherwise sexually exploited. This population is generally difficult to locate, untrusting of strangers, and extremely vulnerable. The center offers basic services, refuge from life on the streets, referrals to therapy or rehab, and mentoring. The center also operates a hotline that provides support and referrals to youth involved in prostitution.

**Naming rights: Tel Aviv: \$1,100,000**  
**Naming rights, Haifa: \$500,000**  
**Naming rights, Eilat: \$500,000**

## Business Initiatives

are established throughout Israel to give troubled youth the opportunity to develop entrepreneurship and acquire vocational skills and experience. At Café Yael in

Sderot, for example, youth manage all aspects of a coffee shop that offers sandwiches, light meals and catering services.

**Naming rights: \$375,000**

## Derech Hamelech

reaches out to youth on probation to “break the mold” of delinquency and help them develop skills, attain a degree, and begin a career. Each youth receives a supportive adult mentor, undergoes vocational training and eventually secures a job or school placement. 600 youth and 400 volunteers participate each year in 18 branches nationwide.

**Naming rights: \$200,000 per branch**

## ADI Center

in Rehovot provides services to young women who are alienated from family and other support

structures. They are usually victims of sexual or physical violence and demonstrate destructive behavior. At ADI these girls receive therapy, empower each other, and pursue educational and vocational opportunities.

**Naming rights: \$1,500,000**

## Center for the Prevention and Treatment of Sexual Violence

is the only facility in Israel that evaluates and treats underage sex offenders, as well as their victims and their families. The Center was established to provide corrective and preventative therapy for sexual abusers at as early an age as possible – before sexual violence becomes an irreversible behavior pattern.

**Naming rights: \$1,800,000**

## A Real Home

in Tel Aviv is an open therapeutic community and day center for young women who are victims of incest or sexual assault. The home provides therapy, referrals to services, and support for reclaiming a normal life.

**Naming rights: \$1,100,000**

## Ready for Independence:

“Ready for Independence” prepares detached teens for the world of employment with vocational training, empowerment activities and supportive integration into job placements. The program works with populations who have had limited contact with social workers, such as Arab and Ultra-Orthodox teens.

**Naming rights: \$125,000**

ELEM offers preventative services and outreach to runaway, homeless and neglected Jewish and Arab youth throughout Israel.



*Original Artwork by an ELEM Youth*

#### **ELEM/ISRAEL**

35 Hayarkon Street  
Bnei-Brak 51204 Israel  
Ph: +972.3.7686666  
Fax: +972.3.6470319  
elem@elem.org.il  
[www.elem.org.il](http://www.elem.org.il)

#### **ELEM/AMERICA**

270 Madison Avenue  
Suite 1501  
New York, NY 10016  
Ph: 212 787.3337  
Fax: 212 417.9190  
info@elem.org  
[www.elem.org](http://www.elem.org)



העמותה לנוער במצבי סיכון (ע"ר) | youth in distress